

KİLİS 7 ARALIK UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
2021-2022 UNDERGRADUATE COURSE CONTENT

1. CLASS (1. SEMESTER)

COMPULSORY COURSES

0501101 INTRODUCTION TO LAW * (3-0-3-3)

To teach the basic concepts of law. Basic information, society and law, division of law into branches, sources of law, enactment of law, written rules of law in terms of implementation, laws in terms of implementation, basic concepts, personality, relationship, housing, family, property, property, legal events, public rights, private rights.

0501103 GENERAL ACCOUNTING-I (3-0-3-5)

To explain the structure of the transactions for recording, classification and reporting of financially qualified transactions that make changes to the assets and resources of the business. Historical development of accounting, balance sheet concept and basic accounting balance, income statement concept, activity period and result accounts, readiness and securities, receivables and inventory accounts.

0501105 INTRODUCTION TO BUSINESS SCIENCES-I (3-0-3-5)

To give an overview of business sciences. Basic concepts of business science. The relationship of business science with other disciplines. The purposes and responsibilities of businesses will be taught. Classification of businesses.

0501107 INTRODUCTION TO ECONOMY-I (3-0-3-5)

Microeconomics scope and method, supply, demand and market price; consumer behavior theory; demand flexibility; theory of production and costs; full competition, price formation in monopoly and oligopol markets; employment of resources; general balance and prosperity economy.

0500101 MATHEMATICS-I (3-0-3-3)

It is aimed to gain the mathematical formation that a good operator should take. To establish and solve mathematical solution models of problems related to economics and business. Taking mathematical thinking to the level of professional usability.

0101101 TURKISH LANGUAGE-I (2-0-2-2)

Features of language and language, language-thought relationship, mother tongue, context, language and word, symbol-image, culture (language-culture relationship, culture varieties), civilization, petition writing, languages on earth and the place of Turkish between the world language (birth of languages, language types, classification of languages, place of Turkish between world languages), historical periods and development of Turkish language, current state and spread areas of Turkish language, grammar and departments (voice information, shape information), foreign to Turkish elements, spellings and application, punctuation marks, and applications related to usage.

0102101 ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION-I (2-0-2-2)

The purpose of reading the Lesson of Turkish Revolution and Atatürkism" and the concept of revolution, the mass view of the causes that prepared the fall of the Ottoman Empire and the Turkish revolution, the disintegration of the Ottoman Empire, the Mondros Ceasefire. The treaty, the state of the country in the face of invasions and Mustafa Kemal Pasha's reaction, Mustafa Kemal Pasha's exit to Samsun, organization through congresses, Kuvayi Milliye and Misak-ı Milli. The opening of the Parliament and taking control of the Battle of Independence, the Battle of Sakarya National Struggle, the Sakarya War and the Great Offensive, the National Struggle in the field of education and culture, the National Struggle in social and economic fields, and The Mudanya to The Lausanne.

0103101 ENGLISH-I (3-0-3-3)

The aim of English education is to teach the student the basic rules of the foreign language, develop foreign language vocabulary, enable students to express themselves and understand their text in their own subjects. Basic English use and grammar, basic level of speech, listening, reading and writing skills.

ELECTIVE COURSES

0104101 PHYSICAL EDUCATION-I (1-1-0-2)

Basic concepts in physical education and sports, the place and importance of sports in society, sports types, leisure training, preparation of organism syllabing for sports, warming sportsman's health.

0105101 MUSIC-I (1-1-0-2)

Human art and music, sound music-vocal music, basic elements of music, sound used in music systems, history of music(a- history of western music, b- history of Turkish music, play-singing-listening: Classical western music, classical Turkish music, Turkish folk music, Turkish pop music, current music and national anthem Suitable Examples (Works to be selected and will be used instruments will be determined by the responsible instructor and will be applied individually or collectively for a period of time).

0106101 BASIC COMPUTER INFORMATION (1-1-0-2)

To give students the ability to know the computer and use basic programs. Computer Setup, Using Keyboards, Computer Hardware, Considerations for Computer purchase, what can be done when the computer is not turned on, adding hardware and problems, installing Windows, using Computers with Windows XP, preparing documents with Word, use floppy disks and CDs, Use printers, and scanners.

0500001 INFORMATION MANAGEMENT (1-1-0-2)

Information issue in information and business management, information society, information society problems, information management, information management and

intellectual capital, management information systems, internet and e-commerce, database management, internet intellectual property, information management and computer use, data mining, customer relations management (CRM), information economics, freedom of expression, transition to computer-based management in businesses.

1. CLASS (II. SEMESTR)

COMPULSORY COURSES

0501102 INTRODUCTION TO BEHAVIORAL SCIENCES (3-0-3-3)

People in the working environment are required in matters such as perception, communication, learning, aspiration, job satisfaction, attitudes, groups, leadership, communication, conflict, stress and time management, both for themselves, colleagues and organizations information. In this lesson, topics such as perception, attribution, learning, personality, guidance, job satisfaction, attitudes, groups, leadership, communication, conflict, stress and time management will be discussed in order to better recognize one self.

0501104 GENERAL ACCOUNTING –II (3-0-3-4)

How to handle the accounts contained in the uniform account plan, the functioning of active-passive, income-expense accounts.

0501106 INTRODUCTION TO BUSINESS SCIENCES-II (3-0-3-4)

To gain an overview of business sciences. Basic concepts of business science. Relationship of business science with other disciplines. Objectives and responsibilities of businesses will be taught. Classification of businesses. Establishment of businesses. Business and its environment. Overview of business functions.

0501108 INTRODUCTION TO ECONOMY-II (3-0-3-4)

To promote economic science and to make him think with economic logic. National income; income formation theory; money and bank; money theories; foreign trade and financing.

0501110 LAW OF DEBTS (2-0-2-3)

General information about the law of debts, general examination of the resources that give rise to the debt, the elements of the tort and the application of the samples to the student and the provision of basic information about unprovoked enrichment. Introduction to the law on debts, principles that prevail the law on debts, elements of the debt relationship, tort, unprovoked enrichment.

0500102 MATHEMATICS-II (3-0-3-3)

Sequences and series, second-degree equations. Installments, rant, depreciation.

0101102 TURKISH LANGUAGE-II (2-0-2-2)

Sentence information, word groups, sentence and sentence-making elements, sentence types, sentence analysis, sentence review examples, essay (in composition; subject, thought and main thought, theme, imagination, paragraph), forms of expression, creative, fictional articles, articles that

convey thought and information, official writings (record, paper, report, business letters, background), language mistakes (spelling and punctuation errors, expression disorders, sound based errors), conference, scientific research.

0102102 ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION-II (2-0-2-2)

The revolutions and historical origins of the new Turkish state; The work of the Republican regime; The internal and foreign policy of Mustafa Kemal Atatürk; The era of one-party rule in Turkey; The attempt and consequences of the transition to multi-party life; Geopolitical and Turkey's Geopolitical situation; The threat of psychological action towards university youth; The definition and importance of Atatürkism; The formation and basic characteristics of the Atatürkist Thought System; The life of Atatürk and his ideas; Atatürk and Economics; Secularism and religion.

0103102 ENGLISH-II (3-0-3-3)

Basic English use and grammar, basic level of speech, listening, reading and writing skills.

ELECTIVE COURSES

0104102 PHYSICAL EDUCATION-II (1-1-0-2)

Basic concepts in physical education and sports, the place and importance of sports in society, sports types, leisure training, preparation of organism syllabing for sports, warming sportsman's health.

0105102 MUSIC-II (1-1-0-2)

Human art and music, audio music-vocal music, basic elements of music, audio systems used in music, history of music (a- history of western music, b- history of Turkish music, play-singing-listening: Classical western music, classical Turkish music, Turkish folk music, Turkish pop music, current music and suitable examples of our national anthems (works to be selected and instruments to be used will be determined by the responsible instructor and will be applied individually or collectively for a period of time).

0106102 COMPUTER PROGRAMS (1-1-0-2)

Computer organization, Algorithms, Programming languages and data structures (a programming language), Computer networks, Unix and Linux operating system.

0500002 OCCUPATIONAL ETHICS (1-1-0-2)

The content of the course, the basic principles on which the profession is based; inter-profession cooperation; ethical problems in communication; the concept of ethics; professional ethics; providing an ethical environment at work; ethical leadership.

2.CLASS (III. SEMESTR)

COMPULSORY COURSES

0501201 INVENTORY AND BALANCE SHEET (3-0-3-5)

Introduction to inventory and end of period transactions and definition of valuation. Inventory and valuation transactions of balance sheet accounts: Non-accounting counting and valuation of inventories. Inventory and valuation of passive accounts. Closing value added tax accounts. Period-end transactions related to the income statement. Reflection of expense accounts to result accounts according to uniform chart of accounts.

0501203 MARKETING PRINCIPLES (3-0-3-4)

Marketing discipline foundations, Marketing 4P, Price, Promotion, Distribution, Product, Consumer behaviour theory, advertising.

0501205 TRADE LAW (2-0-2-2)

Trader, commercial business, commercial provisions, commercial business pledge and affiliated, independent traders, brand, unfair competition, commercial ledgers are the topics to be discussed within the scope of the current account commercial business course.

0501207 MANAGEMENT AND ORGANIZATION (3 -0-3-4)

Teaching basic information about management and organization, management theories, history of management theories, organizational behavior, functions of management, leadership.

0501209 STATISTICS-I (2-0-2-4)

Basic concepts; Data analysis and statistics to methods generally perspective, sensitive and insensitive average types.

0112100 DIGITAL LITERACY (2-0-0-3)

To enable students to recognize digital technologies, digital media and tools and to be able to use them competently. Finding, processing, editing, sharing, evaluating and analyzing information using digital technologies is the main topics of course.

ELECTIVE COURSES

0501001 BUSINESS AND ENVIRONMENTAL POLICIES (3-0-3-4)

Business markets; factors affecting labor supply and labor supply; determination of labor demand in the short and long term; the concept of wages and wage systems, the legal and institutional aspects of determining wages and setting wages, the concept of unemployment, nature and types; unemployment insurance; the nature of economic collective bargaining agreements, Turkish Labor Laws.

0501002 PROFESSIONAL ENGLISH-I (3-0-3-4)

English terms related to business science, teaching English knowledge to be encountered in professional life.

0501003 TOURISM MANAGEMENT (3-0-3-4)

Tourism contributions to the economy are given in general integrity to students studying business.

0501004 PUBLIC FINANCE (3-0-3-4)

Economic problem and the cause of the state's presence in the economy; the separation of the market economy; definition, scope and classification of public expenditures. Budget functions and policies; classic, PPBS and zero-based budgeting systems, budgeting process in Turkey. Introduction to public income, public debt and fiscal policy.

0501005 ADVERTISING (3-0-3-4)

Basic theoretical information about advertising, detailed examination of current and local ads, information about advertising awards.

0501006 MICROECONOMICS (3-0-3-4)

Microeconomics scope and method, supply, demand and market price; consumer behavior theory; demand flexibility; theory of production and costs; full competition, price formation in monopoly and oligopol markets; employment of resources; general balance and prosperity economy.

0501008 SOCIAL POLICY (3-0-3-4)

Historical development of social policy, industrial revolution and effects, birth of the working class, historical development of social policy in Turkey, wages, working conditions, employment, collective bargaining, unions, social security.

0501049 PUBLIC RELATIONS (3-0-3-4)

Definition of public relations and public relations mix; historical development of public relations, professionalization and basic principles in public relations; organization of public relations activities; internal public relations; research in public relations; campaign planning in public relations; practice in public relations; valuation in public relations; communication tools and media relations used in public relations; case studies and solutions.

2.CLASS (IV. SEMESTR)

COMPULSORY COURSES

0501202 COMPANY ACCOUNTING (3-0-3-5)

Company Types: Collective company, establishment and accounting records, capital raising and reduction, distribution and liquidation of profits/losses; Komandit Company: Foundation and accounting records, capital raising and reduction, distribution and liquidation of profits/losses; Joint Companies: Enterprise transactions, capital increase, capital reduction, profit distribution and loss, liquidation, merger; Limited Companies: Enterprise transactions, capital increase, capital reduction, profit distribution and loss, liquidation, merger; Holding Companies: Establishment format, distribution of profits, bond and financing bonds.

0501204 MARKETING RESEARCH (3-0-3-4)

Marketing philosophy and basic concepts, marketing approaches, marketing mix, marketing research, competition analysis.

0501206 COMPUTERIZED ACCOUNTING (1-2-3-5)

Tracking accounting, inventory, current, invoice, promissory note and check, fixture, business account ledger transactions in link computer package program.

0501208 LAW OF COMMERCIAL PAPERS (2-0-2-4)

Valuable documents, especially policies, bonds and checks, are frequently used in commercial life and their basic characteristics and legal proceedings related to the precious paperwork.

0501210 STATISTICS-II (2-0-2-4)

Examples of coincidence; sample average and variance; prediction, various forecasters; proficiency, confidence range, hypothesis test; regression and variance analysis.

ELECTIVE COURSES

0501009 MACROECONOMICS (3-0-3-4)

Measurement of economic activities; national income; "Classic" and "Modern" income and employment theories; general balance of goods and currency markets; effects of international trade; Volatility and growth in economic activity; total income distribution.

0501010 PROFESSIONAL ENGLISH-II (3-0-3-4)

Improving your speaking and understanding skills.

0501011 MANAGEMENT INFORMATION SYSTEM (3-0-3-4)

In this course, the interaction between human elements and the business information system will be examined and students will be given applications related to basic application areas.

0501012 WORKING ECONOMY AND INDUSTRIAL RELATIONS (3-0-3-4)

Labor markets, labor activity; socio-economic examination of population, employment and unemployment problem in theory and practice; addressing the concepts of trade unions and collective bargaining in a historical perspective on a national and global basis.

0501013 SERVICE MARKETING (3-0-3-4)

Concepts of "Service", "Service Industry", "Service Marketing", features of services, the importance and growth reasons of the service sector today, classification of services, features of services, place and importance of marketing in service businesses, marketing strategies and service policies for service businesses, service businesses marketing mix, new approaches to service marketing: service quality, relational marketing.

0501014 ORGANIZATIONAL BEHAVIOR (3-0-3-4)

The importance and importance of behavior in organizations, the place and importance of psychology in management and organizations, moral and moral measurements in organizations, morale-raising measures, organizational behaviors, group regularity and responses and measures against innovations, organizations psychological problems and complaints, monotony problem and prevention, physical

problems of the work environment, inter-personal relations and communication, prevention of conflict and conflict in organizations.

0501015 URBANIZATION AND ENVIRONMENTAL MANAGEMENT (3-0-3-4)

A general review of urbanization and environmental management.

0501050 CONTEMPORARY MANAGEMENT TECHNIQUES (3-0-3-4)

Downsizing and leveling, core talent, outsourcing, restructuring, benchmarking, reengineering, crisis management, time management, stress management, conflict management, employee empowerment, career management, learning organizations, network organizations, virtual organizations, total quality management, scorecard, customer relationship management, lean organizations, six sigma.

3.CLASS (V. SEMESTR)

COMPULSORY COURSES

0501301 COST ACCOUNTING (3-0-3-5)

General principles; classification; article, labor and general production expenses; problems with expense locations; separation of expense locations and distribution of expenses.

0501303 TAX LAW (3-0-3-5)

Basic principles of tax law; sources of tax law; taxpayer and tax liability; tax administration; taxation transactions; taxpayer's assignments; taxpayer's rights; durations; end of tax debt; securing tax; tax audit; tax crimes and penalties; resolution of tax disputes.

0501305 FINANCIAL MANAGEMENT-I (3-0-3-5)

Financial Management and Functions: The purposes of the business, the historical development of finance; Types of Corporate Organizations: Joint partnerships, Public partnerships; Time Value of Money: Interest calculations, Financial Analysis: Techniques used in analysis, Head-to-head analysis; Financial Planning and Control: Cash budget, Fund current table; Working Capital Management: Working capital, Risk and profitability; Short Term Financing: Major Short Term Financing Sources: Bank loans, Vendor loans, Leasing, Forfeiting.

0501307 HUMAN RESOURCES MANAGEMENT (3-0-3-5)

Staff efficiency, training and employment, training, evaluation, rewarding, wage management to ensure competitive superiority, staff productivity, planning and finding, selection, recruitment, development.

ELECTIVE COURSES

0501018 NEW FINANCIAL TECHNOLOGIES (3-0-3-5)

Fixed exchange rate system and flexible exchange rate system. risk prevention techniques, hedging methods and tools to prevent financial risk, on firms and investors of fluctuations in exchange rates and interest rates. Leasing, factoring forfeiting, risk protection techniques, forward agreements and exchange rates, interest rates parity, currency parity, currency arbitrage,

foreign exchange and currency swaps, forward, futures, clearing center, transport costs, option.

0501019 GLOBALIZATION AND ECONOMIC CRISES (3-0-3-5)

To inform students about the positives and negative aspects of globalization. Examining crises caused by globalization.

0501020 PUBLIC ADMINISTRATION (3-0-3-5)

Discussing the historical foundations, development and basic structures and rules of Turkish public administration, Turkish public administration problems through exemplary events.

0501021 CONSTITUTIONAL LAW (3-0-3-5)

Determining the concept of state and the concept of individuals, recognition of basic rights and freedoms granted to individuals, and the acquisition of basic information on the functioning of state bodies.

0501022 INNOVATION AND BRANDING (3-0-3-5)

The relationship between the innovation's branding.

0501023 SOCIAL ENTREPRENEURSHIP (3-0-3-5)

The aim of this course is to provide knowledge and skills to students who know the use of entrepreneurial features, skills and tools to solve social problems, and in other words can find creative and effective solutions to social demand and/or problems in non-profit institutions and fields.

0501024 FINANCIAL LITERACY (3-0-3-5)

Post-modern consumer culture, consumer literacy, financial literacy, the importance of financial literacy, individual finance, financial management for the household, the dark side of the financial system and investor protection.

0501051 SALES MANAGEMENT (3-0-3-5)

Long-term profitability in the sales process, efficiency concepts, budgeting, sales team management, motivation, teamwork, sales analysis and target setting techniques.

3.CLASS (VI. SEMESTR)

COMPULSORY COURSES

0501302 MANAGEMENT ACCOUNTING (3-0-3-5)

Management's decision-making function, cost-volume-profit analysis, head-to-head analysis, implementation of cost-volume-profit analysis in management decisions, current cost analysis, standard costs and deviation analyses.

0501304 PRODUCTION MANAGEMENT (3-0-3-5)

Definition and historical development of production management, workplace regulation, product design, demand forecast, method study, job measurement, quality assurance and total quality control, ISO 9000 standards, process control techniques, quality control inspection, factory location selection, evaluation methods, factory placement, product by product, processing and fixed position placement, assembly line balancing. Capacity planning, technology selection. Business design, business measurement.

0501306 FINANCIAL MANAGEMENT-II (3-0-3-5)

Definition of financial management, purpose, time value of money, concept of value today. The company's goal is investment finance policies, resource types and costs, capital budgeting.

0501308 ENTREPRENEURSHIP (2-2-3-5)

Testing entrepreneurship characteristics, business idea development and creativity exercises, business plan grip sands (market research, marketing plan, production plan, management plan, financial plan), business plan workshops (market research, marketing plan, production plan, management plan, financial plan), business plan grip and elements (market research, marketing plan, production plan, management plan, financial plan), business plan the subjects to be considered in writing and presentation are brought to the student theoretically and practically and other concepts related to entrepreneurship are learned.

ELECTIVE COURSES

0501025 COMPETITION STRATEGY (3-0-3-5)

Providing students with up-to-date information about competition strategy.

0501026 ADMINISTRATIVE LAW (3-0-3-5)

Introduction to administrative law, management concept, administration function, definition of administration, concept and characteristics of administrative law, freedom of movement of law-related administration and administration, administrative law resources and the administrative structure of Turkey (central administration and dislocation management organizations) are taught.

0501027 CONSUMER BEHAVIORS (3-0-3-5)

Consumer Behavior and Marketing Strategy: Market division and target market selection; consumer behavior and marketing strategy: Product positioning and marketing mix; detection in consumer behavior; learning and memory in consumer behavior; guidance in consumer behavior; personality and lifestyle in consumer behavior; attitude and attitude in consumer behavior, emotions; group impact and advisory groups on consumer behavior; family in consumer behavior.

0501028 MONEY AND BANK (3-0-3-5)

Description of money, functions, types, money systems, today's international money system and problems, quantity theory and simple classical system, Keynesian money theory, generalized classical system, IS-LM analysis, monetarism, new classic ekol, money supply theory, money demand theory and interest theory, definition and functions of banking and financial institutions, loan instruments and commercial banking system, Turkish commercial bank fund sources and the situation in Turkey, central banking, monetary base and money supply, non-bank financial intermediaries and international banking.

0501030 OCCUPATIONAL AND SOCIAL SECURITY LAW (3-0-3-5)

The concept of work, employment contracts, trade unions, working life.

0501031 CAREER PLANNING AND MANAGEMENT (3-0-3-5)

Career management is the basic concepts.

0501032 INFORMATION ECONOMY (3-0-3-5)

Information, access to and use of information, globalization of knowledge, change in the way of production, socio economic interaction, information society and information economy, new economy and characteristics, changes in micro, macro and international economy, intellectual capital, ICT and internet, e-commerce, e-government, R&D, innovation, education and human capital.

0501052 CUSTOMER RELATIONS MANAGEMENT (3-0-3-5)

Customer relations, customer value, customer satisfaction and customer loyalty, analytical and operational CRM, benefits of CRM for businesses, CRM strategies and rules, CRM practices in various businesses, consumer behavior and CRM.

4.CLASS (VII. SEMESTR)

COMPULSORY COURSES

0501401 ANALYSIS OF INVESTMENT PROJECTS (3-0-3-5)

Time value of money; basic concepts of engineering economy, today's value, domestic profitability ratio, fertility rate, reimbursement times.

0501403 FINANCIAL STATEMENTS ANALYSIS (3-0-3-5)

Basic Financial Statements: Balance sheet, income statement; comparative tables analysis technique: Preparation of tables, analysis and interpretation; analysis technique with percentage method: Preparation of tables; analysis and interpretation; trend percentages technique: Preparation of tables, analysis and interpretation; rate analysis: Analysis and interpretation of liquidity rates, financial structure rates.

0501405 OPERATIONS RESEARCH (3-0-3-5)

Decision-making and mathematical model building, linear programming, transportation problems, assignment models and network analysis.

0501407 RESEARCH METHODS (3-0-3-5)

To learn about the areas of use of research methods in businesses.

ELECTIVE COURSES

0501033 TOTAL QUALITY MANAGEMENT (3-0-3-5)

Total quality management, old 7 vehicles, new 7 vehicles, benchmarking, six sigma, kaizen.

0501034 FOREIGN TRADE TRANSACTIONS AND ACCOUNTING (3-0-3-5)

Definition of foreign trade, parties, accreditive credit; commercial dimensions, legal dimensions of multinational enterprises.

0501035 INTERNATIONAL MARKETING (3-0-3-5)

International marketing and international trade; definition and importance of international marketing; reasons for international marketing; information to be collected in the international marketing research; international integrations; international marketing environment.

0501036 CAPITAL MARKETS (3-0-3-5)

Financial system, organized markets, non-organized markets, money market instruments, capital market instruments, the price and value of financial assets, bond and stock valuation.

0501037 INTERNATIONAL MANAGEMENT (3-0-3-5)

Today, international business understanding, different cultures and business, the political and legal conditions faced by businesses, ethics around global business, economic systems and the development of countries, international trade theory, influence of governments, foreign direct investment, regional economic associations, international financial system, international business management, planning and organization of international operations, product development and marketing, manufacturing initiation and management, recruitment of individuals and management.

0501038 CONSUMER LAW (3-0-3-5)

Introduction: Consumption and consumer concepts, reasons for consumer protection; historically, consumer law; scope and general framework of consumer law; consumer's rights arising from defective goods and services; liability for damages caused by defective goods; consumer protection against unfair contract conditions: framework of the issue, general trading conditions, consumer loans, installment sales, campaign sales, door sales, termination of the term publication subscription agreement.

0501039 LOCAL GOVERNMENTS (3-0-3-5)

The concept of globalization and local governments.

0501040 SUPPLY CHAIN MANAGEMENT (3-0-3-5)

Basic concepts of supply chain management and logistics, supply chain analysis, the place and importance of logistics in the supply chain, sample applications.

4.CLASS (VIII. SEMESTR)

COMPULSORY COURSES

0501402 BUSINESS POLICY AND STRATEGIC MANAGEMENT (3-0-3-5)

Functional interaction and harmony, intrinsic and environmental facts, environmental and business integrity, continuity of change and harmony, and strategic management, exemplary events, analysis and decision options with the participation of students in solving events skills are aimed at improving.

0501404 ACCOUNTING AUDIT (3-0-3-5)

The need for control; accounting and audit ingdem relationship; general accepted audit standards; evidence collection: Definition and types of evidence of audit evidence, reliability of evidence, inspection techniques; working papers: Definition, types, filing; sampling in control; audit process:

Undertaking, planning and execution of the audit, completion of the audit; report of the audit.

0501406 TERM PAPER (1-1-0-5)

To enable students to do research in an area they are interested in.

0501408 ELECTRONIC TRADE (3-0-3-5)

In this course, the introduction of digital world and e-commerce, network and personal online use, web business models, customer support and online quality, new product development in electronic environment, online business community, electronic pricing, in e-commerce, the issues of planning, internet organizations will be discussed.

ELECTIVE COURSES

0501041 LEADERSHIP (3-0-3-5)

In addition to the classic approaches that make up the definition of Effective Leadership, how to promote leadership with up-to-date approaches such as transformative leadership and value-based leadership, and how effective leadership practices can be rebuilt based on situation, institutions and, of course, different cultures and successful results to students.

0501042 INTERNATIONAL FINANCE (3-0-3-5)

Financial techniques: Leasing, factoring, forfaiting, franchising. financial derivatives: Future, option, hedging, swap. foreign exchange management. euro-markets.

0501044 SECURITIES ANALYSIS (3-0-3-5)

Description, types, purpose, economic situation factors related to the description, types, purpose, economic situation of investment, the efficiency of the investment, the status of the tax, the degree of liquidity, the risk, financial markets, the characteristics of the money and capital market, the technical analysis of traded instruments, incidental selection theory, basic analysis, portfolio management.

0501045 TURKISH TAX SYSTEM (3-0-3-5)

Tax systems and varieties and historical development of the Turkish tax system, taxes on income, income and corporate tax, value added tax, the place, importance and application of these taxes within the Turkish tax system. Taxpayership, tax facilities, accruals and payments, taxes on wealth and the way they apply these taxes.

0501046 ECONOMIC INTEGRATION AND THE EU (3-0- 3-5)

Economic integrations, problems that may be encountered in these formations, the experiences experienced by countries and the EU.

0501047 HEALTH INSTITUTIONS MANAGEMENT (3-0-3-5)

Examination of health management and business concepts.

0501048 TURKEY'S ECONOMY (3-0-3-5)

Historical development and narrow straits of the Turkish Economy; the general structure of the economy; resources and use of income; public economy; agriculture, industry,

service sectors, income distribution; regional distribution of economic activities.

0501053 BUSINESS ETHICS AND GOVERNANCE (3-0-3-5)

The concept of morality, its importance and interaction with other social sciences, moral philosophy, moral theories: teleological and deontological, historical development of business ethics and the development of business ethics in Turkey, managerial ethics and moral management in businesses, moral climate, moral decision making and moral dilemmas, business institutionalization of business ethics, work ethics, professional ethics, morality and professional ethics, development of moral understanding and moral education in businesses, human resources management practices in terms of business ethics, social responsibility and business ethics; the concept of governance, its principles and theories, the nature of governance and its main problems and issues includes topics.

***(Theory-Application-Credit-ECTS)**